

Elliott King

**Digital Visionary,
Agency CEO, Owner
and Speaker**

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About

Elliott is an entrepreneur; CEO and Co-Founder of the digital agency, MintTwist and Co-Owner of the digital innovation company, RadLab ventures. Elliott is the co-author of a recognised Digital Marketing training course, that is used by (among others) City, University of London. Elliott is a regular speaker on all things digital and acts as a Visiting Lecturer for Universities and training institutions world-wide.



Bio

Elliott started programming computers in the 1980's and has over 20-years of professional experience, helping hundreds brands such as Roche, Virgin and Accenture to navigate and leverage the digital revolution.

His proudest accomplishments include;

- The ongoing honor of leading the highly talented, committed and likeable group of individuals that is MintTwist
- Being invited to address 100+ international NGOs at the United Nations (Geneva) on the 'Future of Mobile Communications'
- Co-authoring the material and acting as the visiting lecturer for City University's courses on 'Strategic Digital Marketing' and acting as a regular speaker on 'all things digital', for organisations such as UK Department of Trade and Industry, Federation of Small Businesses, Dubai Government, City University and more.